



with Business Patterns

DATA FILE SPECIFICATIONS

Product:	ZIPCodeWorld™ Gold [United States] + Business Patterns Database
File Name:	ZIPCodeWorld_US_Gold_Business_Patterns_ Specification.pdf
Total Records:	80,117
Total Fields:	29 + 5 + 12 + 2
Last Updated:	December 2009
Data Format Available:	i. CSV [Comma-Delimited ASCII] ii. XLS [Microsoft® Excel 2000+] iii. MDB [Microsoft® Access 2000+] iv. DBF [dBASE IV+]

FIELD #	FIELD NAME	DATA TYPE	FIELD DESCRIPTION
1	ZIP_CODE	NCHAR(5)	The ZIP Code of the city designated by the USPS
2	NO_ESTABLISHMENT	NCHAR(8)	Total number of establishment
3	NO_EMPLOYEE	NCHAR(8)	Total number of employee
4	1ST_QUARTER_PAYROLL	NCHAR(8)	Total first quarter payment in 2005
5	ANNUAL_PAYROLL	NCHAR(8)	Total annual payroll in 2005

1. ZIP_CODE

A five-digit code (00000-999999) which identifies a specific geographic delivery area. ZIP also known as “Zone Improvement Plan”. ZIP Codes represent an area within a state or a single building or company with high mail volume. In very rare case, a ZIP Code shares different states boundaries.

2. NO_ESTABLISHMENT

Total number of establishments within one ZIP code. An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one

establishment or more. When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment.

3. NO_EMPLOYEE

Total number of paid employee within one ZIP code. Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses.

4. 1ST_QUARTER_PAYROLL

This item consists of payroll, as defined below, paid to persons employed at any time during the quarter January to March 2005.

5. ANNUAL_PAYROLL

This item consists of annual payroll in 2005. Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners.

FIELD #	FIELD NAME	DATA TYPE	FIELD DESCRIPTION
1	ZIP_CODE	NCHAR(5)	The ZIP Code of the city designated by the USPS
2	NAICS_INDUSTRY_CODE	NCHAR(2)	The 2-digit NAICS sector code
3	TOTAL_ESTABLISHMENT	NCHAR(8)	Total number of establishment by NAICS category code
4	1_TO_4	NCHAR(8)	Total number of establishment with 1-4 employees
5	5_TO_9	NCHAR(8)	Total number of establishment with 5-9 employees
6	10_TO_19	NCHAR(8)	Total number of establishment with 10-19 employees
7	20_TO_49	NCHAR(8)	Total number of establishment with 20-49 employees

FIELD #	FIELD NAME	DATA TYPE	FIELD DESCRIPTION
8	50_TO_99	NCHAR(8)	Total number of establishment with 50-99 employees
9	100_TO_249	NCHAR(8)	Total number of establishment with 100-249 employees
10	250_TO_499	NCHAR(8)	Total number of establishment with 250-499 employees
11	500_TO_999	NCHAR(8)	Total number of establishment with 500-999 employees
12	1000_OR_MORE	NCHAR(8)	Total number of establishment with 1000 or more employees

1. ZIP_CODE

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2. NAICS_INDUSTRY_CODE

The first two-digit sector of the 6-digit North American Industry Classification System (NAICS) for one industry in one ZIP code.

3. TOTAL_ESTABLISHMENT

Total number of establishments by one NAICS category within one ZIP code.

4. 1_TO_4

Total number of establishments with employment size class of 1 to 4 employees.

5. 5_TO_9

Total number of establishments with employment size class of 5 to 9 employees.

6. 10_TO_19

Total number of establishments with employment size class of 10 to 19 employees.

7. 20_TO_49

Total number of establishments with employment size class of 20 to 49 employees.

8. 50_TO_99

Total number of establishments with employment size class of 50 to 99 employees.

9. 100_TO_249

Total number of establishments with employment size class of 100 to 249 employees.

10. 250_TO_499

Total number of establishments with employment size class of 250 to 499 employees.

11. 500_TO_999

Total number of establishments with employment size class of 500 to 999 employees.

12. 1000_OR_MORE

Total number of establishments with employment size class of 1000 or more employees.

FIELD #	FIELD NAME	DATA TYPE	FIELD DESCRIPTION
1	NAICS_INDUSTRY_CODE	NCHAR(2)	The 2-digit NAICS sector code
2	NAICS_INDUSTRY_DESCRIPTION	VARCHAR(128)	The description of NAICS sector code

1. NAICS_INDUSTRY_CODE

The first two-digit sector of the 6-digit North American Industry Classification System (NAICS) for one industry in one ZIP code.

2. NAICS_INDUSTRY_DESCRIPTION

The description of industry sector based on NAICS code.

FIELD #	FIELD NAME	DATA TYPE	FIELD DESCRIPTION
1	ZIP_CODE	NCHAR(5)	The ZIP Code of the city designated by the USPS.
2	CITY	VARCHAR(35)	The name of the city designated by the USPS.
3	STATE	CHAR(2)	The two-letter abbreviation for the state to that particular ZIP code.
4	AREA_CODE	VARCHAR(40)	The telephone area code belonging to the particular ZIP code is located.
5	CITY_ALIAS_NAME	VARCHAR(35)	The alias name for the ZIP Code. This may be a city name, postal entity, community or a municipality name.
6	CITY_ALIAS_ABBR	VARCHAR(13)	This is a standard 13-character abbreviation for city alias name. This field is empty if names are less or equal to 13-character.
7	CITY_TYPE	CHAR(1)	The field indicates the type of locale identified in the city alias name such as Post Office, station or branch.
8	COUNTY_NAME	VARCHAR(25)	The name of the county or parish in which the 5-digit ZIP Code resides.
9	STATE_FIPS	NCHAR(2)	The FIPS code assigned to state.
10	COUNTY_FIPS	NCHAR(3)	The FIPS code assigned to given county or parish within a state.
11	TIME_ZONE	NCHAR(2)	The time zone number represents by the hours past the Greenwich Time Zone.
12	DAY_LIGHT_SAVING	CHAR(1)	This flag indicates whether the city observe day light saving.

FIELD #	FIELD NAME	DATA TYPE	FIELD DESCRIPTION
13	LATITUDE	NUMERIC	The geographic coordinate of a point measured in degrees north or south of the equator.
14	LONGITUDE	NUMERIC	The geographic coordinate of a point measured in degrees east or west of the Greenwich meridian.
15	ELEVATION	NUMERIC	The counties average elevation.
16	MSA2000	NCHAR(4)	Metropolitan Statistical Area in Census 2000
17	PMSA	NCHAR(4)	Primary Metropolitan Statistical Area
18	CBSA	NCHAR(5)	Core Based Statistical Area, Metropolitan Statistical Area or Micropolitan Statistical Area
19	CBSA_DIV	NCHAR(5)	CBSA Metropolitan Division
20	CBSA_TITLE	VARCHAR(128)	Full title description of Metropolitan Statistical Area or Micropolitan Statistical Area
21	PERSONS_PER_HOUSEHOLD	NUMERIC	The average amount of persons per Household based on Census 2000.
22	ZIPCODE_POPULATION	NUMERIC	The population of the ZIP Code based on Census 2000.
23	COUNTIES_AREA	NUMERIC	The counties square mileage based on Census 2000.
24	HOUSEHOLDS_PER_ZIPCODE	NUMERIC	Total estimated amount of households per ZIP Code based on Census 2000.
25	WHITE_POPULATION	NUMERIC	The estimate of White population per ZIP code based on Census 2000.
26	BLACK_POPULATION	NUMERIC	The estimate of Black population per ZIP code based on Census 2000.
27	HISPANIC_POPULATION	NUMERIC	The estimate of Hispanic population per ZIP code based on Census 2000.

FIELD #	FIELD NAME	DATA TYPE	FIELD DESCRIPTION
28	INCOME_PER_HOUSEHOLD	NUMERIC	The average household income within a county based on Census 2000.
29	AVERAGE_HOUSE_VALUE	NUMERIC	The average house value within the county based on Census 2000.

1. ZIP_CODE

A five-digit code (00000-999999) which identifies a specific geographic delivery area. ZIP also known as "Zone Improvement Plan". ZIP Codes represent an area within a state or a single building or company with high mail volume. In very rare case, a ZIP Code shares different states boundaries.

2. CITY

This is the name of USPS preferred city. It is used at the last line of postal address. The name can represent a city, a postal entity, a community or a municipality name.

3. STATE

This field use 2-letter abbreviation to represent the name of the state or US Territory. For examples, AZ represents Arizona and CA represents California.

4. AREA_CODE

The telephone area code belonging to the particular ZIP code is located.

5. CITY_ALIAS_NAME

This may be the name of a city, a postal entity, a community or a city alternate name. There may be more than one alias names for a ZIP Code.

6. CITY_ALIAS_ABBR

If the CITY_ALIAS_NAME is more than 13-character long, this field represents a 13-character abbreviation for the CITY_ALIAS_NAME. This field is empty if otherwise.

7. CITY_TYPE

This field indicates the type of locale in field CITY_ALIAS_NAME. Refer to table for all city types.

CODE	DESCRIPTION
A	Airport Mail Facility (AMF)
B	Branch
C	Community Post Office (CPO)
D	Area Distribution Center (ASC)
E	Sectional Center Facility (SCF)
F	Delivery Distribution Center (DDC)
G	General Mailing Facility (GMF)
K	Bulk Mail Center (BMC)
M	Money Order Unit
N	Non Postal Community Name (Acceptable by USPS)
O	Non Postal Community Name (Not Acceptable by USPS)
P	Post Office
S	Station
U	Urbanization
V	Vehicle Maintenance Facility

8. COUNTY_NAME

The name of the county or parish in which the 5-digit ZIP Code resides.

9. STATE_FIPS

The FIPS code assigned to US state. No value for military state code such as AA, AE and AP.

10. COUNTY_FIPS

The FIPS code assigned to COUNTY_NAME within a state. In Alaska, it identifies a region within the state.

11. TIME_ZONE

This number represents the hours past the Greenwich Meridian Time Zone (GMT).

NUMBER	TIME_ZONE
4	Atlantic
5	Eastern
6	Central
7	Mountain
8	Pacific
9	Alaska
10	Hawaii-Aleutian
11	Samoa
13	Marshall Islands

14	Guam
15	Palau

12. DAY_LIGHT_SAVING

The flag represents whether the county observes day light saving during the summer. "Y" for YES; "N" for NO.

13. LATITUDE

The geographical coordinate of a centroid measured in degree north or south of the equator.

14. LONGITUDE

The geographical coordinate of a centroid measured in degree east or west of the Greenwich meridian.

15. ELEVATION

The counties average elevation.

16. MSA2000

Metropolitan Statistical Area used in Census 2000 (outdated).

17. PMSA

Primary Metropolitan Statistical Area.

18. CBSA

The Core Based Statistical Area (CBSA) are five-digit numeric codes assigned to the 935 metropolitan and micropolitan statistical areas defined by the Office of Management and Budget (OMB) effective from Census 2000.

19. CBSA_DIV

A CBSA containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as "metropolitan divisions"

20. CBSA_TITLE

Full title description of Metropolitan/Micropolitan Statistical Area.

21. PERSONS_PER_HOUSEHOLD

The average amount of persons per Household based on Census 2000.

22. ZIPCODE_POPULATION

The population of the ZIP Code based on Census 2000.

23. COUNTIES_AREA

The counties square mileage based on Census 2000.

24. HOUSEHOLDS_PER_ZIPCODE

Total estimated amount of households per ZIP Code based on Census 2000.

25. WHITE_POPULATION

The estimate of White population per ZIP code based on Census 2000.

26. BLACK_POPULATION

The estimate of Black population per ZIP code based on Census 2000.

27. HISPANIC_POPULATION

The estimate of Hispanic population per ZIP code based on Census 2000.

28. INCOME_PER_HOUSEHOLD

The average household income within a county based on Census 2000.

29. AVERAGE_HOUSE_VALUE

The average house value in the county based on Census 2000.